



Creating Unforgettable Experiences

Elevate your event's level.

With over 3 years of experience in providing innovative solutions and professional services, meticulously designed to meet our clients' needs and achieve their goals.

WHO US

Where Professionalism Meets Creativity in the World of Protocol and Ceremonial Services



NRX is one of the leading companies in providing protocol and ceremonial services. Our company strives to meet our clients' needs by offering comprehensive and professional solutions for managing events and formal occasions. With our highly trained and specialized team, we aim to ensure that every event is executed in an elegant manner that reflects our core values and principles. We believe in the importance of meticulous attention to detail in creating an exceptional experience for our clients, and we always strive to exceed their expectations by delivering high-quality and distinguished services. Whether the event is formal, social, or cultural, we are here to ensure it is organized and managed in the best possible way.

OUR MISSION

Committed to Professionalism, Creative in Execution, Elevating Your Events to the Pinnacle



At \RX , we dedicate ourselves to providing protocol services and event management characterized by precision and professionalism. We rely on meticulous planning and flawless execution to ensure the success of every event we handle, focusing on delivering an exceptional experience for our guests that exceeds their expectations. This reflects our company's core values and principles, and contributes to enhancing the reputation of the Kingdom of Saudi Arabia as a global hub for events and business.

OUR VISION

Building Bridges of Trust and Setting New Standards for Excellence and Professionalism



At \RX , we believe in the importance of excellence and innovation in delivering our services, and we always strive to exceed our clients' expectations by providing a safe and reliable environment for organizing events and formal ceremonies. We aim to be a fundamental part of achieving Saudi Vision 2030 by offering exceptional services that promote sustainable development and support national transformation.

OUR GOAL

Ensuring Safe and Organized Formal Events of the Highest Standards



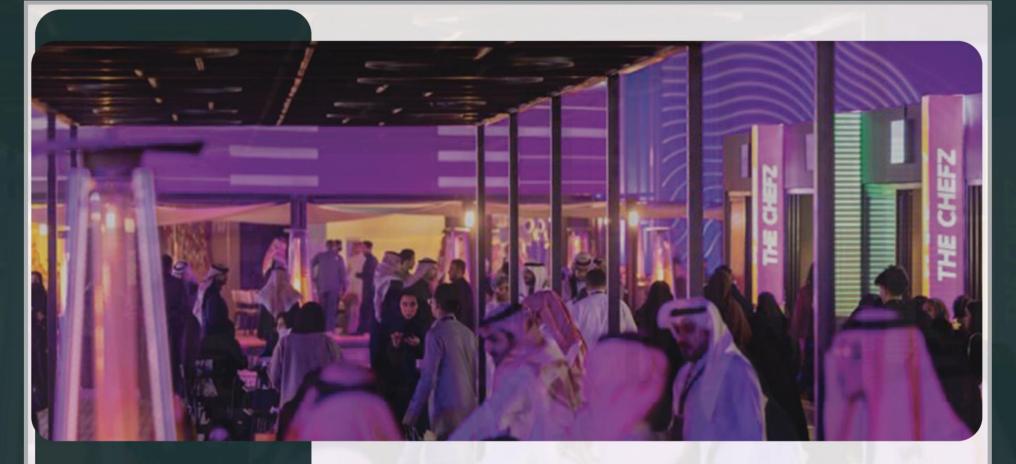


Protocol Management Event Management Public Relations Management Logistics Services Crowd Management Facility Management, Operations, and Maintenance Creation and Organization of Hybrid Events **Exhibition and Conference Organization** Ticket Scanning and Sales Outlets Graphic design services

At RX, we offer a wide range of services that include planning, coordination, and execution for all types of protocols and events, whether they are social, cultural, or formal. We guarantee a unique experience filled with meticulous details that leave an unforgettable impression.









Event Management

- **Ensuring** comprehensive planning and execution of events from inception to conclusion.
- Guaranteeing the success of the event through creative and effective solutions.
- Ensuring all event-related activities are seamlessly coordinated for smooth execution.



Public Relations Management



- Establishing and enhancing relationships with the media and the public.
- Executing strategies to enhance the organization's image.
- Planning and managing press conferences and media-related events to ensure effective communication and engagement.



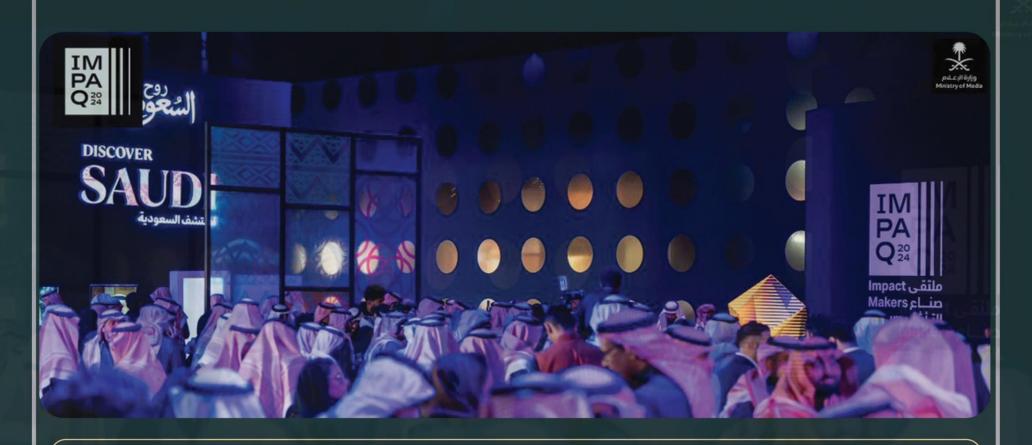






Facility Management,
Operations,
and Maintenance

- Providing Facility Operations and Maintenance Services For both public and private sectors.
- Ensuring Facility Readiness Preparing facilities to host events.
- Offering Comprehensive Facility Management Solutions For efficient facility operations.





<u>Creation and Organization</u> <u>of Hybrid Events</u>

- Collaborating with the sponsoring entity to determine the event's objectives and requirements, whether for personal or professional levels.
- Determining the target audience and participant categories, whether attending in person or virtually.
- Equipping the event site with all necessary supplies and providing live presentation technologies to ensure a smooth experience for attendees.
- Selecting and Developing Streaming Platforms that allow interaction between the virtual audience and live content.







Ticketing and Sales Outlets

- Creating a Custom Ticketing System with Meeting the event's specific needs.
- Providing a Comprehensive Team with Managing ticket sales at various points of sale, handling terms and conditions swiftly and efficiently.
- Ensuring Effective Communication Channels Between ticketing teams, sales outlets, and event management.
- Providing Efficient Support and Excellent Customer Service with Facilitating assistance and addressing attendee complaints.

Graphic Design Services



We are pleased to introduce one of our success partners (Al Arabiya Design Company), experts in presenting your product to the world. With extensive experience in achieving goals, gained from working with numerous clients in the Kingdom of Saudi Arabia.

- Corporate Identity Designs: (Logos, business cards, envelopes, company profiles, brochures, catalogs).
- Social Media Designs: (Innovative posts to support and enhance brand awareness).
- Sponsored Advertisement Designs: (Highlighting the features and services of your products and the offers you provide in an attractive manner, leading to increased sales and doubled profits).
- Print and Promotional Designs: (Promoting important events such as exhibitions and conferences, designing billboards, and print designs).
- Training Packages and CV Designs: (Designing training packages and preparing CVs in a Way That Attracts Hiring Managers).





The term "partner" is not limited to those who work with us. Our clients, who benefit from our services, are also our partners in success. We are proud and honored to consider them as our primary and most important partners in every achievement we have accomplished since our inception.

gosi> التأمينات الاجتماعية Social Insurance































We have successfully collaborated with the Music Commission, the Theatre and Performing Arts Commission, the Heritage Commission, and the Film Commission in implementing significant cultural projects. This cooperation reflects the great trust placed in us by the Ministry of Culture and its commissions, showcasing our professionalism and dedication to achieving common goals. Thanks to this trust, we are proud that our clients rely on us to execute their events successfully and professionally, which enhances our reputation as leaders in protocol management and event organization.



The General Authority for Heritage

Unesco Extended 45th session of the World Heritage Committee

- Coordination of Logistic Data and Schedule for Official Delegations at UNESCO Events.
- Coordination with the Saudi Ministry of Foreign Affairs with Issuing necessary visas for delegations.
- Communication with Security and Traffic Management with Coordinating motorcades and opening roads to ensure smooth transit for delegations.
- Protocol Management and Organization of Official Visits for VIPs with Executing with precision and professionalism.
- Ensuring Event Execution to the Highest Organizational Standards with Focusing on details at every stage.
- Providing Hospitality and Ceremony Services with Meeting the needs of official guests and attendees with the highest quality.
- Technical and Logistic Support with Ensuring all equipment and setups are ready throughout the event.
- Continuous Communication with All Relevant Parties with Ensuring adherence to the schedule and quickly resolving any emerging issues.







Film Criticism Conference

- Protocol Management for the Film Criticism Conference, Guest Reception and Guidance with Welcoming guests and directing them according to established protocols.
- Seating Arrangement with Organizing seating arrangements in accordance with protocol norms and ensuring punctuality.
- Coordination with Security and Traffic Management with Facilitating guest movement and ensuring smooth operations with necessary protection.
- Speaker and Session Chair Protocol with Organizing the protocol for speakers and session chairs, ensuring appropriate arrangements for their visits and participation.
- Attention to Protocol Details with Ensuring all protocol details are meticulously followed throughout the conference to provide a professional experience.
- Providing an Exceptional Experience with Focusing on delivering an exceptional experience for participants and attendees by maintaining the highest standards of organization and professionalism at every stage of the event.







Riyadh International Jazz Festival

- Protocol Management with Welcoming guests and guiding them according to established protocols.
- Seating Arrangement with Organizing seating arrangements based on protocol norms and ensuring punctuality.
- Coordination with Security and Traffic Management with Facilitating guest movement and ensuring smooth operations with necessary protection.
- Event Schedule Management with Creating and distributing the event schedule to participants to ensure adherence to the set timings.
- Technical Support with Ensuring all equipment and devices are ready and operational throughout the event.
- Providing an Exceptional Experience with Ensuring the highest standards of organization and professionalism at every stage of the event to deliver an outstanding experience for participants and attendees.
- Entrance and Exit Coordination with Managing entrances and exits to ensure the safe and smooth arrival and departure of guests and participants.

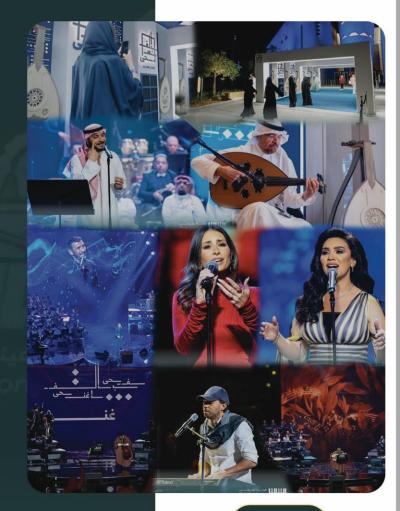






Classical Arabic Singing

- Guest Reception and Guidance with Welcoming guests and directing them according to established protocols.
- Technical Support with Ensuring all equipment and devices is ready and operational throughout the event.
- Coordination with Security and Traffic Management with Facilitating guest movement and ensuring smooth operations with necessary protection.
- Speaker and Session Chair Protocol with Organizing the protocol for speakers and session chairs, ensuring appropriate arrangements for their visits and participation.
- Attention to Protocol Details with Ensuring all protocol details are meticulously followed throughout the conference to provide a professional experience.
- Providing an Exceptional Experience with Ensuring the highest standards of organization and professionalism at every stage of the event to deliver an outstanding experience for participants and attendees.
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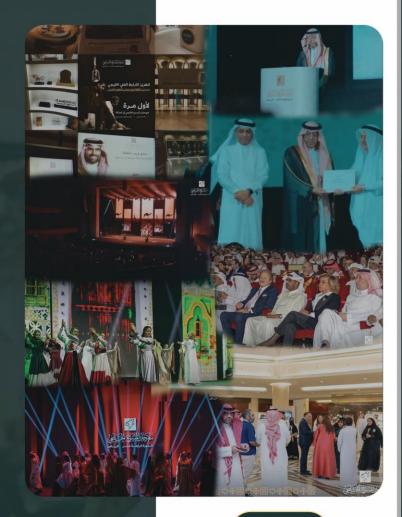




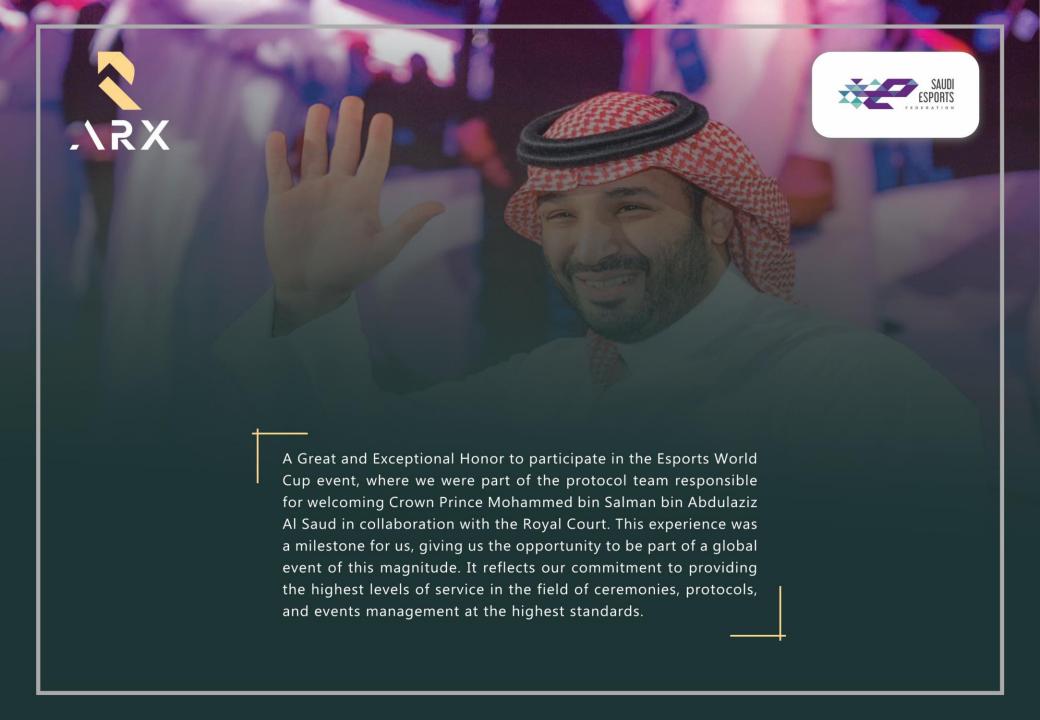


Gulf Theatre Festival

- Protocol Management with Welcoming guests and guiding them according to established protocols.
- Seating Arrangement with Organizing seating arrangements based on protocol norms and ensuring punctuality.
- Coordination with Security and Traffic Management with Facilitating guest movement and ensuring smooth operations with necessary protection.
- Speaker and Session Chair Protocol with Organizing the protocol for speakers and session chairs, ensuring appropriate arrangements for their visits and participation.
- Attention to Protocol Details with Ensuring all protocol details are meticulously followed throughout the festival to provide a professional experience.
- Providing an Exceptional Experience with Ensuring the highest standards of organization and professionalism at every stage of the event to deliver an outstanding experience for participants and attendees.
- Entrance and Exit Coordination with Managing entrances and exits to ensure the safe and smooth arrival and departure of guests and participants.



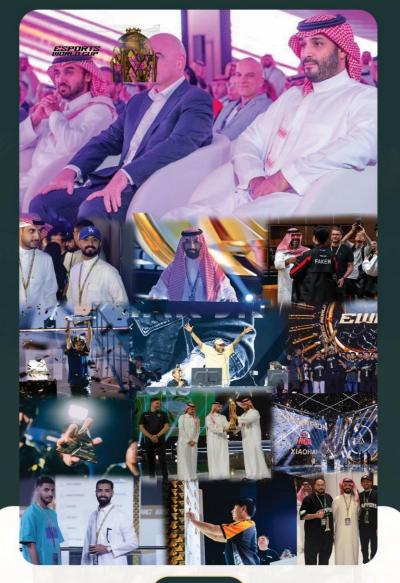






Esports World Cup

- Managing permits for all participants in the Esports World Cup, including photographers, media personnel, sponsors, and companies present at the event.
- Part of the protocol team that welcomed Crown Prince Mohammed bin Salman during the closing ceremony of the Esports World Cup.
- Overseeing coordination with official sponsors such as Dr. Sulaiman Al Habib Hospital, Pepsi, Lays, Delyteus, KitKat, Barn's, Heinz, and major companies like STC, Qiddiya, Aramco, and Amazon.
- Coordinating with major media channels like MBC, Al Arabiya, Al Ekhbariya, Ministry of Finance, the Olympic Committee, and other global channels.
- Responsible for permits related to designated structures, ensuring their setup and removal, and smooth entry and exit.
- Ensuring all participants obtain the required permits and their needs are fully met, in cooperation with Boulevard Riyadh City.
- Guaranteeing a professional and successful organizational experience for all parties involved in the event.







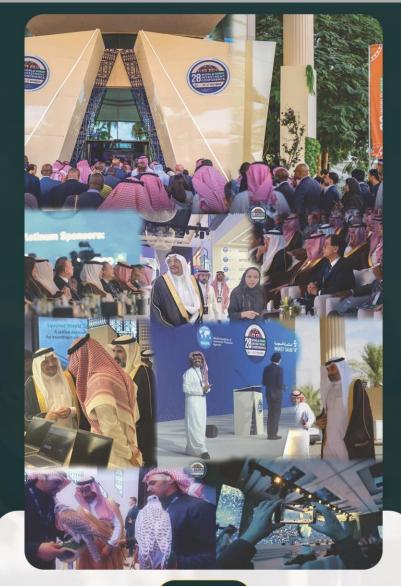


"Participating and contributing to the protocol of the Global Investment Conference was a significant milestone that added a new dimension to our expertise in supporting and organizing prestigious international events."



Global Investment Conference

- Protocol Management for the Global Investment Conference, Guest Reception and Guidance with Welcoming guests and directing them according to established protocols.
- Organizing seating arrangements based on protocol norms and ensuring punctuality.
- Coordination with Security and Traffic Management with Facilitating guest movement and ensuring smooth operations with necessary protection.
- Organizing the protocol for speakers and session chairs, ensuring appropriate arrangements for their visits and participation.
- Ensuring all protocol details are meticulously followed throughout the conference to provide a professional experience.
- Providing Hospitality and Ceremony Services with Meeting the needs of official guests and attendees with the highest quality standards.









"Taking on the protocol management of the Regional Social Security Forum in the presence of His Excellency Mr. Mohammed Al-Jadaan, Minister of Finance and Chairman of the Board of Directors of Social Insurance, and Dr. Mohammed Azman, President of the International Social Security Association, was a significant milestone that affirmed our confidence in managing international events with high standards. It reflected the Kingdom's professionalism in organizing prestigious meetings, enhancing our reputation as a reliable entity in organizing international events with distinguished professionalism."



Regional Social Security Forum for Asia and the Pacific

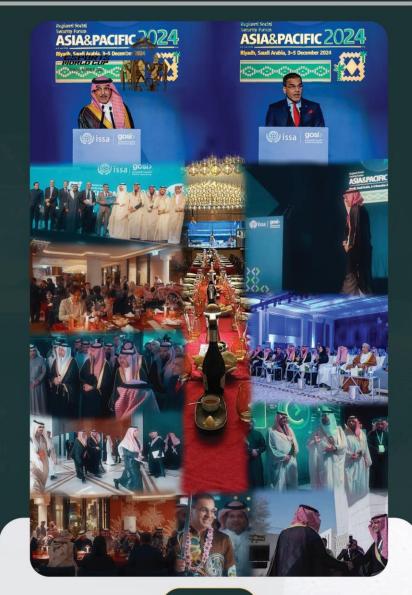
- Handling all organizational aspects related to protocols during the forum to ensure smooth event operations.
- Coordination for Official Delegation Reception with Ensuring adherence to approved protocols.
- Supervision of Forum Halls with Organizing designated halls and distributing tasks.
- Official Dinner Organization for Delegations:

First Day

- Organizing an official dinner in the historic Al-Bujairi area.
- Coordinating delegation reception and table preparation to match the cultural character of the area.
- Ensuring luxurious hospitality services that reflect the image of the Kingdom.

Second Day

- Organizing an official dinner in the Digital City.
- Ensuring modern and contemporary atmosphere that reflects the Kingdom's progress in the digital field.
- Coordinating services and ceremonies to ensure an exceptional experience for attendees.
- Coordination with Hospitality, Transport, and Public Relations Teams with Providing a distinguished experience for guests.
- Communication with Supporting Entities and Partners with Ensuring all organizational requirements are met.









Our partnership with the Saudi Ministry of Media in organizing the "Influencers Forum" has played a significant role in highlighting the challenges and opportunities in the field of media. We succeeded in achieving a professional and distinguished organization of the forum, reflecting our commitment to the highest standards of quality. We are proud of this partnership, which enhances our reputation as a leading company in protocol management and event organization. We look forward to more fruitful cooperation in the future.



Impact Makers Forum

- Protocol and Ceremony Supervision with Ensuring seamless organization that reflects the event's significance.
- Organizing the reception of important personalities and providing them with a refined and smooth experience.
- Overseeing escort services and coordinating with relevant entities to facilitate guest movements.
- Monitoring the implementation of official protocols and ensuring the highest organizational standards are applied.
- Managing logistics and permits to ensure smooth entry and exit according to approved procedures.
- Movement and Reception Paths Organization with Ensuring the smooth flow of movement and reception.
- Field Details Follow-up with Ensuring the event is executed smoothly without obstacles.









"From all corners of our beloved nation, united by their love for heritage, they gathered in Hafar Al-Batin, the "Spring Capital." This exceptional experience left its mark and added a new dimension."

SAUDI FALCONS CLUB



Falcon Club Cup

- Participation in the Falcon Club activities in Hafar Al-Batin as part of the Falcon Club Cup brought together enthusiasts of the national heritage from across the Kingdom.
- We took responsibility for coordinating and organizing the crowds, ensuring smooth entry and exit processes according to safety and organizational standards.
- Overseeing arrangements for VIPs, including coordination with official entities and providing exceptional services to ensure the event's success.
- Conducting research and direct coordination with organizers and relevant organizations to secure all logistical and administrative arrangements.
- Following up on the event proceedings on the ground to ensure that all aspects related to the venue and attendees run smoothly.
- This participation added a new dimension to our journey, providing an opportunity to acquire new skills in event management and organization, and interacting with various stakeholders.









"Night of Loyalty" We gathered in a heartfelt tribute to the memory of Prince Badr bin Abdul Mohsen, whose generosity and kindness left an indelible mark on our hearts. In this artistic evening, expressed through painting, exhibitions, and Arabic calligraphy, we draw inspiration from his noble life and raise our hands in prayer, asking the Almighty to grant him mercy and place him in His spacious gardens. As we commemorate his memory, we draw strength and inspiration from his legacy, and pray that we always be among those who are enlightened by his good deeds.



Evening of the Late Badr bin Abdul Mohsen

- Protocol Management for the Evening of the Late Badr bin Abdul Mohsen, Coordinating the reception and guidance of royal dignitaries and senior officials, ensuring the highest standards of hospitality and official protocols.
- Organizing the entry and exit of VIP guests according to a precise schedule to ensure smooth flow, with specialized teams overseeing their movement within the event, providing a seamless experience that respects their status and meets their needs.
- Supervising the logistics related to protocol, including seat distribution, managing guest pathways, and coordinating with security and ceremonial teams to ensure smooth event execution without any obstacles.
- Delivering a high-quality protocol experience befitting the esteemed guests, with meticulous attention to detail from reception to farewell, reflecting the company's professionalism in managing high-level events.









We collaborated with the General Entertainment Authority and Riyadh Season in managing the protocol for the dinner event of the global boxing event "Ring" held at Via Riyadh. The event took place at "Kingdom Arena," one of the premier venues for hosting major events in the Kingdom as part of Riyadh Season. We look forward to more fruitful collaborations in the future.



The Global Boxing Event

- Hospitality and Ceremony Services with Providing the highest quality services to meet the needs of official guests and attendees.
- The event saw the presence of numerous high-profile figures and officials from within the Kingdom and abroad, adding an international dimension to the occasion.
- The event was held at "Kingdom Arena," one of the premier venues for hosting major events in the Kingdom as part of Riyadh Season.
- Every detail was meticulously organized to ensure smooth event operations, from coordinating guest entry to logistical arrangements for the team.
- The event was characterized by excellent organization and hosting, which contributed to enhancing the Kingdom's reputation as a global host for major sports events.
- The event received significant praise from attendees, and the professional organization led to the overall success of the event.







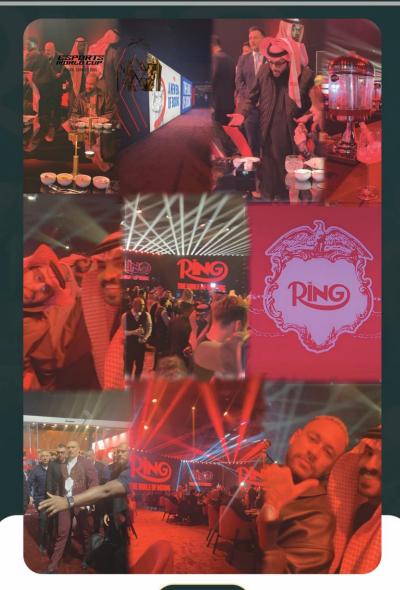


We collaborated with the General Entertainment Authority and Sela in managing the protocol for the dinner event of the global boxing event "Ring" held at Via Riyadh. Coordination among the entities ensured that the event was organized to the highest quality standards. We look forward to more fruitful collaborations in the future.



Dinner Event for the Global Boxing Event

- The event saw the presence of numerous high-profile figures and officials from within the Kingdom and abroad, adding an international dimension to the occasion.
- The event was held at "Via Riyadh," one of the premier venues for hosting major events in the Kingdom as part of Riyadh Season.
- Every detail was meticulously organized to ensure smooth event operations, from coordinating guest entry to logistical arrangements for the team.
- The event was characterized by excellent organization and hosting, which contributed to enhancing the Kingdom's reputation as a global host for major sports events.
- The event received significant praise from attendees, and the professional organization led to the overall success of the event.







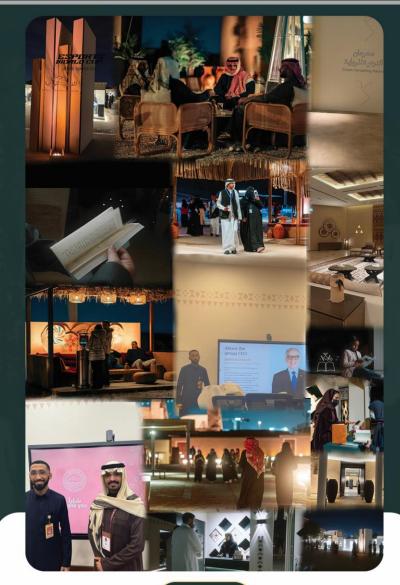


We collaborated with Diriyah Company in managing the protocol for the Diriyah Narrative Festival. The festival was organized with the highest standards of organization and professionalism at every stage of the event. This partnership is not just a collaboration; it is a manifestation of our shared values in achieving excellence and professionalism in every event we organize.



Diriyah Narrative Festival

- Protocol Management for Diriyah Narrative Festival, welcoming quests and directing them according to established protocols.
- Organizing the protocol for speakers and session chairs, ensuring appropriate arrangements for their visits and participation.
- Ensuring all protocol details are meticulously followed throughout the festival to provide a professional experience.
- Delivering an exceptional experience for participants and attendees by maintaining the highest standards of organization and professionalism at every stage of the event.
- Managing entrances and exits to ensure the safe and smooth arrival and departure of guests and participants.
- The event received significant praise from attendees, and the professional organization led to the overall success of the festival.







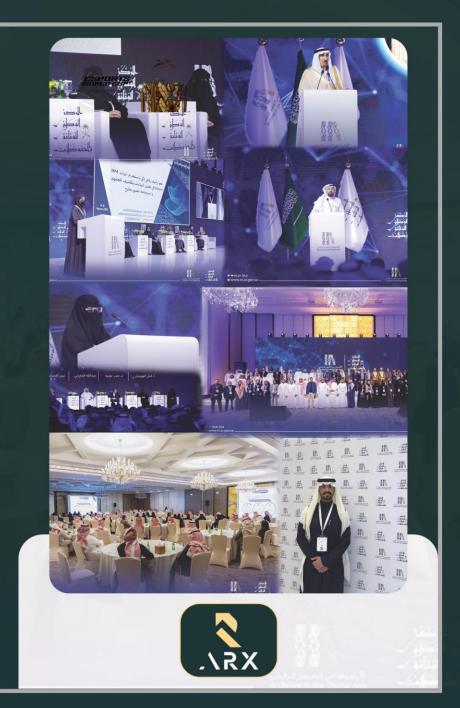


"Where the past meets the future, and new chapters are written in the journey of preserving documents and information. A platform that brings together a select group of experts and specialists to exchange knowledge, explore digital transformations, and formulate visions that enhance the role of archiving in preserving and making history."



Archives in the Digital Age

- Protocol and Ceremony Supervision with Ensuring seamless organization that reflects the event's significance.
- Organizing the reception of important personalities and providing them with a refined and smooth experience.
- Overseeing escort services and coordinating with relevant entities to facilitate guest movements.
- Monitoring the implementation of official protocols and ensuring the highest organizational standards are applied.
- Managing logistics and permits to ensure smooth entry and exit according to approved procedures.
- Movement and Reception Paths Organization with Ensuring the smooth flow of movement and reception.
- Field Details Follow-up with Ensuring the event is executed smoothly without obstacles.







"Here is the Saudi Media Forum, where the present meets the future and the media journey is renewed. In its fourth edition, it continues to solidify creativity and innovation, gathering a select group of local and international experts to exchange knowledge and formulate new visions that enhance the media landscape."



SAUDI MEDIA FORUM

- Protocol management for the Saudi Media Forum, Guest Reception and Guidance with Welcoming guests and directing them according to established protocols.
- Organizing seating arrangements based on protocol norms and ensuring punctuality.
- Coordination with Security and Traffic Management with Facilitating guest movement and ensuring smooth operations with necessary protection.
- Organizing the protocol for speakers and session chairs, ensuring appropriate arrangements for their visits and participation.
- Ensuring all protocol details are meticulously followed throughout the conference to provide a professional experience.
- Providing Hospitality and Ceremony Services with Meeting the needs of official guests and attendees with the highest quality standards.







Strategic Partnerships and Official Sponsors

We manage our partnerships with official sponsors in a strategic manner that ensures optimal coordination and integration between all parties, providing strategic partnerships that meet your needs. We also facilitate all procedures and permits to ensure successful cooperation. Our focus is on building strong relationships with official sponsors to achieve fruitful results that enhance your presence and achieve your goals with the highest levels of professionalism.



































📡 Media Partnerships and Official Coverage 📡

We manage our media partnerships with a professional approach, ensuring effective coordination between media entities and organizers, while providing all necessary procedures and permits to guarantee smooth and professional event coverage.

Our focus is on building strong relationships with media partners to achieve exceptional coverage results that enhance the event's visibility and convey it with the highest levels of professionalism and accuracy.

























"We have expanded our operations to the United Arab Emirates through a well-planned strategy in Dubai, where we have established an office to support our business, enhance our regional presence, and efficiently manage our projects."





- +966535214113
- Riyadh, Saudi Arabia
- www.arxforprotocol.com